SCHOOL DISTRICT OF JOHNSON CREEK Board of Education Work Session Monday, April 11, 2011 7:15 p.m. High School IMC

Members Present: Tina Roehl, Rick Kaltenberg, Kellie Loeb, Carol O'Neil, Duane Draeger, Andy Swanson

Member Absent: June McCaffery

Also Present: School District Administrators Mike Garvey, Kris Blakeley, Lisa Krohn

The Board and Administrators met to discuss the April 5th Referendum and what needs to be done to get a question to pass.

<u>Financial</u>

Build the message around:

- Sound investment
- Property values
- Build tax base
- Solid workforce development
- Economic development

Review studies demonstrating economic impact to small communities that lose the school.

Marketing

- 1. Capital improvements that have been made
- 2. Public relations blasts
 - a. Newspapers
 - b. Other press releases
 - c. Facebook
 - d. Website
- 3. Curriculum Improvement
 - a. Curriculum Committee will schedule a work session for the full Board around Jr/Sr High schedule/curriculum
 - b. Admin team will look at schedule changes: offerings for the 2011-12 school year
 - c. Increase quality of offerings
 - d. Access to virtual courses
 - e. Recognize innovative classes/projects

- 4. Interaction with community
 - a. Health trip
 - b. Service learning

Capital Projects/Space Utilization

- Administration team will look at space utilization

 6th grade to Jr/Sr High?
 B. Relocate buses?
- 2. Dr. Garvey will contact contractors to look at the Activity Room

Respectfully Submitted By

Dr. Michael Garvey, Ph.D. District Superintendent